



ERICSSON

PICTURES FROM THE POLICY CONFERENCE

- BERLIN, APRIL 4-5 2017

<https://tmt.knect365.com/policy-control/>

<https://twitter.com/hashtag/policycontrol?f=tweets&vertical=default&src=hash>

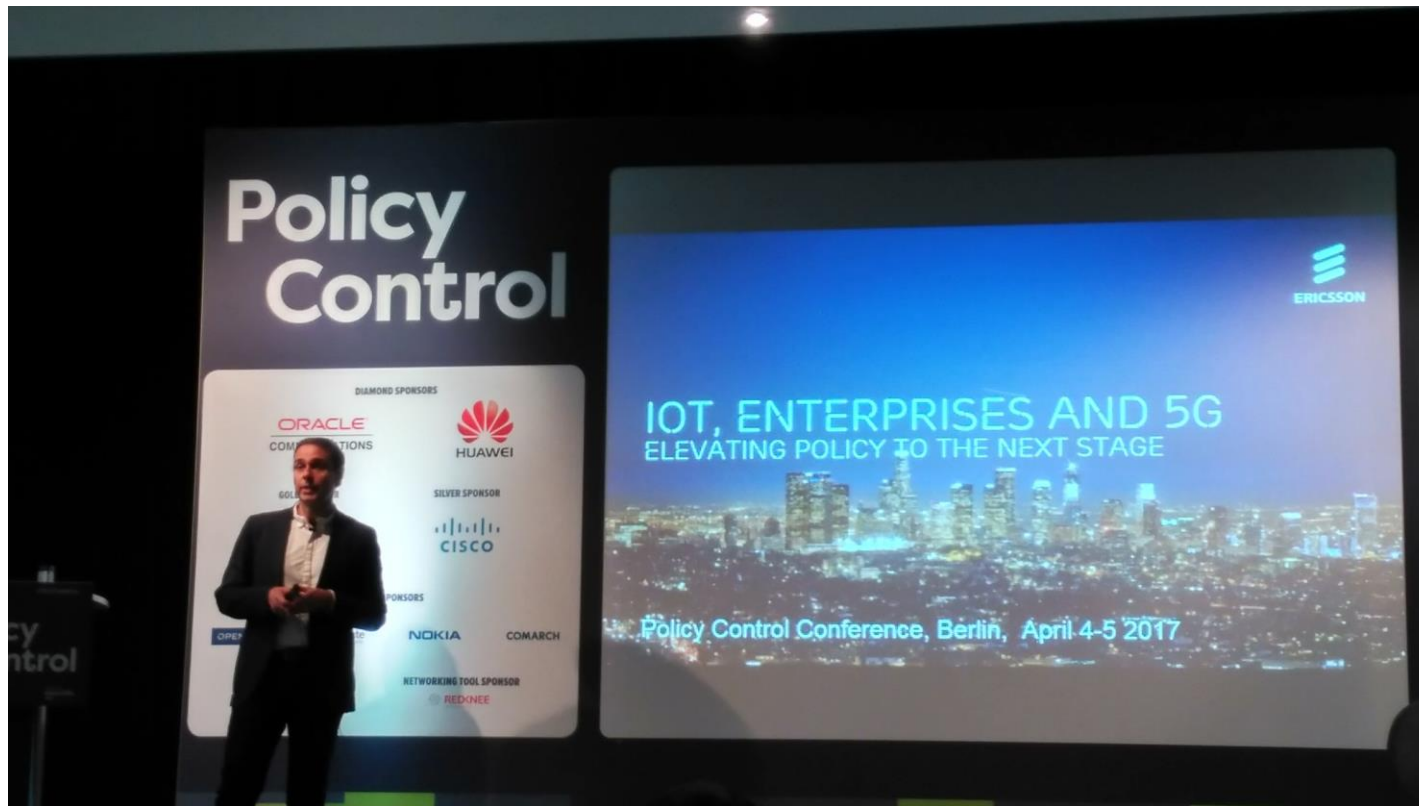
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KEYNOTE PRESENTATION 1:



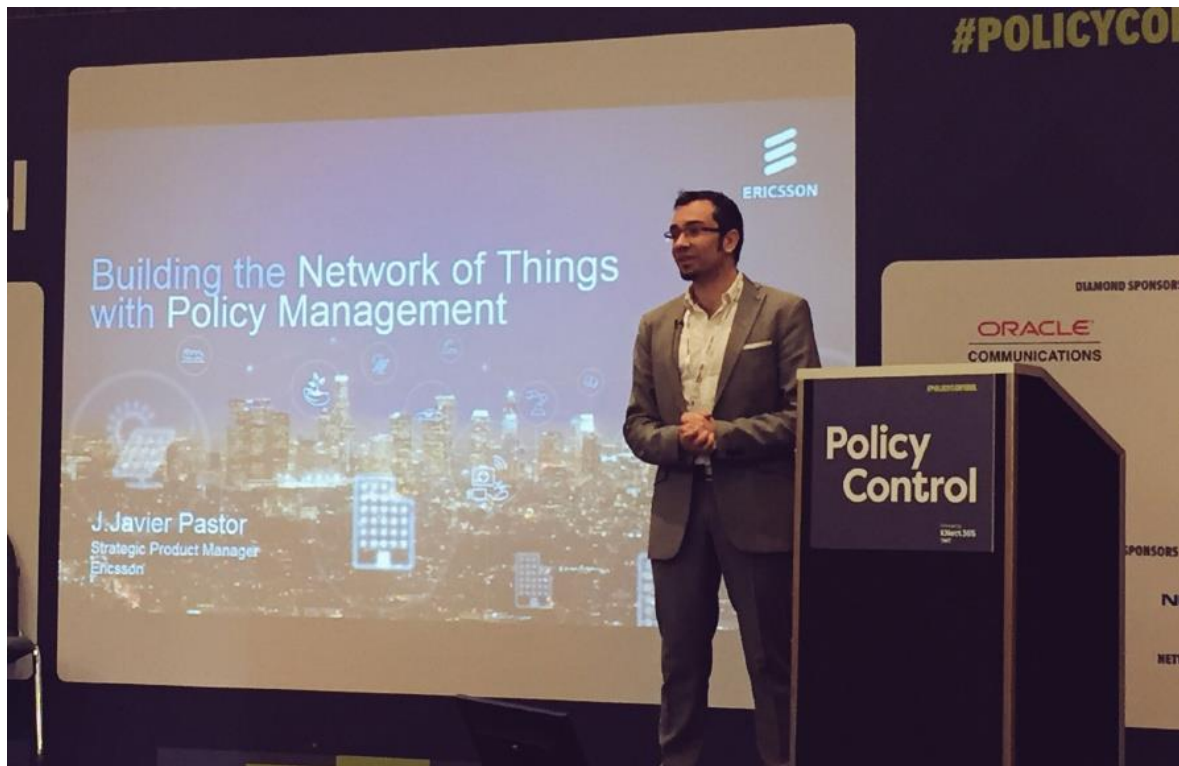
- › IoT, Enterprise and 5G, Elevating Policy to the Next Stage
- Victor Ferraro (SPM Policy Management)



KEYNOTE PRESENTATION 2:



- › Building Network of Things with Policy Management
J.Javier Pastor (SPM Policy Management)



AWARD: "MOST EFFECTIVE INTEGRATED POLICY & CHARGING PRODUCT" 1(2)



Victor Ferraro Esparza, Annika Åhlberg & Marie-Josée Leblond



Marie-Josée Leblond, Victor Ferraro Esparza & Annika Åhlberg

<https://tmt.knect365.com/policy-control/awards>

AWARD: "MOST EFFECTIVE INTEGRATED POLICY & CHARGING PRODUCT" 2(2)



- › *Ericsson integrated policy and charging solution, composed by Ericsson Service Aware Policy Controller (SAPC) and Ericsson Charging Systems.*
- › *Unified policy & charging subscriber profile storage with single point of subscriber provisioning.*
- › *Cost efficient and optimal PCRF deployment. It secures a 100% reuse of already integrated BSS end-user Communication channels and northbound integrations.*
- › *Optimal policy and charging operation. It allows for combinations of Catalogue-Driven BSS with Network driven policy configurations without compromising flexibility of policy types and points of utilization.*
- › *Automates subscriber-based PCRF Policy Activations and Policy Deactivations based on dynamic network events (context awareness), traffic consumption triggers, subscriber profile updates, offer life cycle management and subscriber analytics.*
- › *Optimizes policy and charging related DIAMETER traffic by caching persistent subscription profile information in the PCRF.*
- › *Supports High Resilience and IP Geo Redundant configurations*
- › *Supports a Continuous SW delivery for PCRF with Automated Acceptance Test tools for customer validations and lighter SW-version introduction.*
- › *Hardware and NFVi agnostic*
- › *Supports virtualization of the PCRF capability enable a fast target of new business opportunities for IoT and Industries.*
- › *Provides usability tools for O&M and policy configurations such as Policy Command Center and a Policy Studio to reduce time to service and secure a healthy operation with quick diagnose of errors and misconfigurations.*
- › *It has a broad market reach. Live deployed in 40+ operators worldwide*



Begona Montenegro, J.Javier Pastor
& Luca De Stefano

THE ERICSSON TEAM



Strong and committed Ericsson team-effort:

- › Begona Montenegro
- › Luca De Stefano
- › Annika Åhlberg
- › Victor Ferraro Esparza
- › J.Javier Pastor
- › Marie-Josée Leblond

ERICSSON POLICY MANAGEMENT

Leading the way for people, things and industries

Enabling Self-Adaptive Networks with secured Quality of Experience

make networks self-adaptable to the dynamic changes of traffic, device behaviors and network





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