



ERICSSON

THIS IS ERICSSON POWER MODULES

Company presentation

SHORT FACTS



- › Headquarters in Stockholm, Sweden
- › Locations in
 - Stockholm and Kalmar, Sweden
 - Shanghai, China
 - Plano, USA
- › ~ 340 employees worldwide
- › Products for communication systems and avionics, computer, industrial, medical and military applications
- › Leading supplier to many of the world's foremost telecom businesses



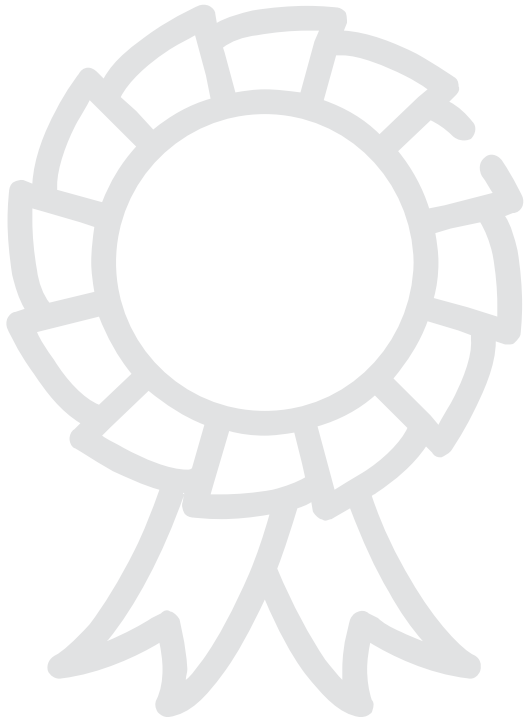
WHAT WE STRIVE TO DO

Help our customers to be successful through:

- › Contributing with long experience and expert know-how in total systems solutions
- › Providing a wide product range
- › Offering a low total life cycle cost
- › Focusing on design for environment



QUALITY MATTERS



- › Extensive product qualification
- › Continuous improvement work
- › Traceability and product change notification
- › Global customer support
- › Company-wide quality management system, ISO 9001 certified since 1996

CORE FOR SUCCESS



Customers rely on the quality of our products to protect their own reputations

- › Commitment to the superiority of our customers' products
- › Cooperation to ensure optimum solution for every application
- › Customers' involvement in the whole project process



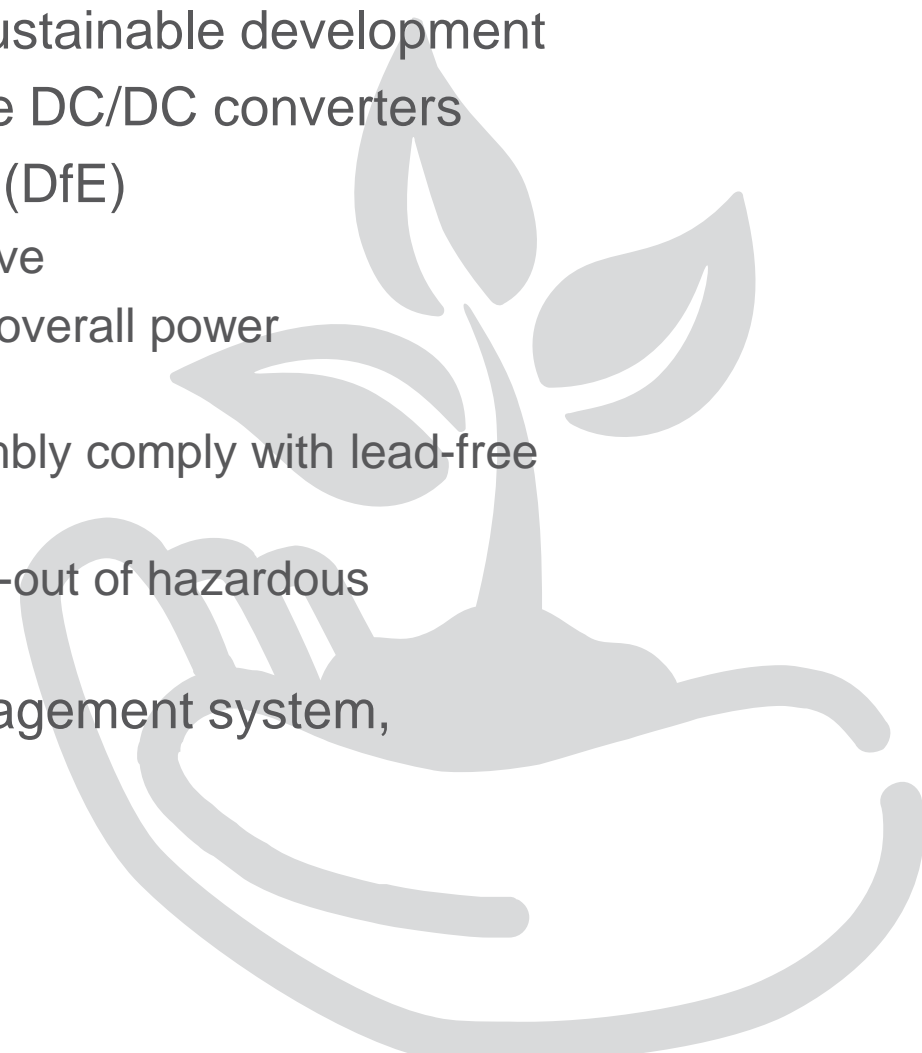
COMMITMENT TO CORPORATE RESPONSIBILITY & SUSTAINABILITY



ENERGY & ENVIRONMENT



- › Resource-efficient technology for sustainable development
- › First company to introduce lead-free DC/DC converters
- › Products designed for environment (DfE)
 - Compliance with the RoHS directive
 - High efficiency design decreases overall power consumption
 - Products for surface mount assembly comply with lead-free re-flow soldering processes
 - Continuous monitoring and phase-out of hazardous substances
- › Company-wide environmental management system, ISO 14001 certified since 2000



CODE OF ETHICS

- › Compliance with laws, rules and regulations
- › Truthfulness in communications
- › Treating employees with respect
- › Dealing with conflicts of interest





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