

Leading in the new era

Mobility, broadband, and a standard way to connect are heavily influencing changes in the fixed-line telecommunications landscape. By enabling Full Service Broadband in the all-IP network transformation, Ericsson is redefining the way communications, computing, and entertainment services are offered.



Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 185 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson

Full Service Broadband IP-Transformation



IP-transformation brings both challenges and opportunities to many carriers. Convergence between fixed and mobile networks is imminent in the age of the all-IP future. Ericsson offers a broader portfolio that combines multimedia services and broadband infrastructure and as a leader in wireless access networks, Ericsson is committed to meet the requirements and provide end-to end solutions for any type of deployments.

Removing barriers to build growth

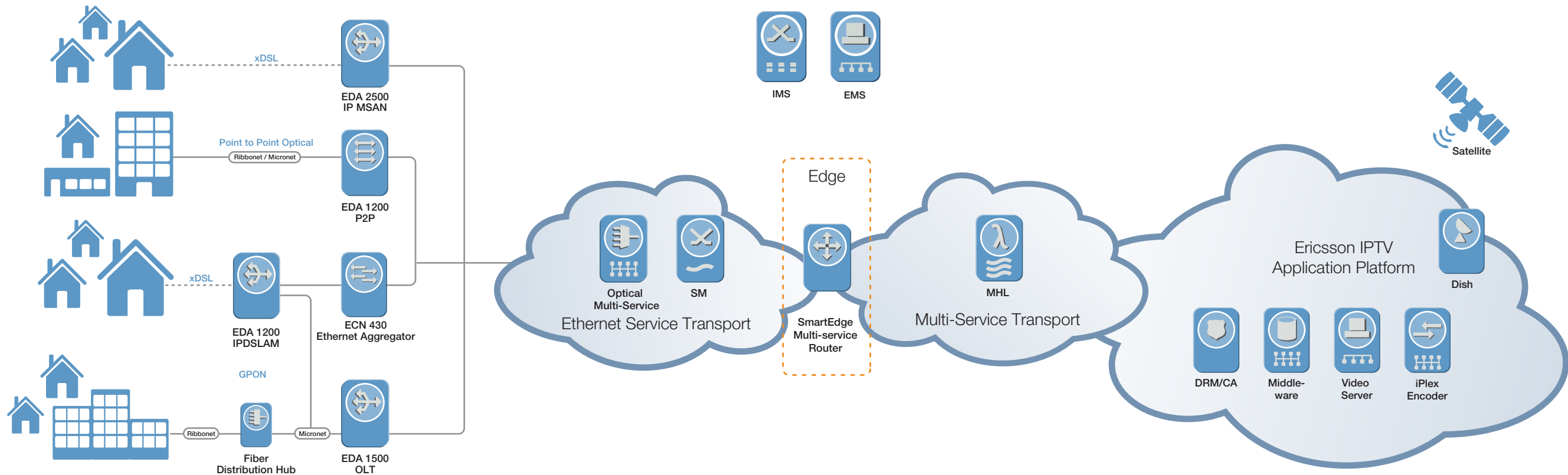
The evolution of IP Services centers around the individual experience. Networks are all about using connectivity to create new value—but being connected has become second nature—the real value is in bringing broadband, wireless and mobile networks together to seamlessly enable the personalized experience. Ericsson not only provides the components for an IP-ready infrastructure, we are also developing and building the elements for the next-generation ecosystem .



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IPTV

Ericsson offers the only in house end-to-end solution. Enabled by Full Service Broadband, it features end to end network infrastructure, IPTV Multimedia Solution (IMS) and the award-winning Ericsson IPTV Middleware. The solution is designed for interactive mass deployment for efficiency and profitability.

Optical Transport

Ericsson's broad optical offering is built to provide cost-effective and efficient transport for mixed services and provides the flexibility to meet bandwidth requirements for new services as aggregation and grooming functions move to the edge of the network.

Wireline Access

This integrated portfolio is the cornerstone of Full Service Broadband. It includes traditional and all-IP Broadband Access solutions such as GPON, P2P, VDSL2, ADSL2+ and deep fiber networks, delivering any service to any screen anywhere. The infrastructure offers a secure evolution path to next-generation access networks.

Mobile Backhaul

Supports both TDM and Ethernet/IP based platforms allowing operators to leverage their existing networks for ongoing profitability and support of future networks. The highly flexible portfolio enables backhaul networks to fit different business environments, cost structures, and customer demands.

Multi-Access Edge

Ericsson's solution is based on IP-Edge routing capabilities for seamless convergence between fixed and mobile networks. The platform offers a simplified and operationally efficient network architecture unconstrained by the capabilities of a traditional data switch or edge router and enables delivery of high capacity services.

Metro Transport

Ericsson optimizes metro transport solutions with a unified evolution between fixed and mobile infrastructures. Metro architectures are based on a highly scalable platform that supports large numbers of residential, business, and mobile services and can adapt to current and next-generation IP-networks. The converged metro network reduces capital expenditures and operational costs by using carrier-grade equipment and enabling the right level of network automation.